

## **Snacks in South Korea**

Market Direction | 2023-06-22 | 78 pages | Euromonitor

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### **Report description:**

In 2023, snacks in South Korea is set to experience growth in retail current value terms, although inflation is a factor influencing this performance. In addition, the end of the pandemic brought about various product innovations across different categories, which is contributing to value growth. Amongst these trends, the animation character trend has had a significant impact in the market. Companies operating in snacks in South Korea have recognised the popularity and influence of animated char...

Euromonitor International's Snacks in South Korea report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Snacks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
June 2023

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