

Snacks in Italy

Market Direction | 2023-06-22 | 83 pages | Euromonitor

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Report description:

The production and supply of snacks in Italy continued to be affected by the war in Ukraine in 2023, and the prospects for the forecast period are uncertain in economic and political terms. In this vein, the sharp increases in consumer prices recorded in 2022 and into 2023 and shortages of raw materials from Eastern Europe are expected to see national governments, including Italy's, continue to review their strategies in terms of supply.

Euromonitor International's Snacks in Italy report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Confectionery, Ice Cream, Savoury Snacks, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
June 2023

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