

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in the Philippines

Market Direction | 2023-06-21 | 22 pages | Euromonitor

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Report description:

With the passing of the RA 11900 or the Vape Law in 2022, there is a stricter regulatory environment regarding the manufacturing and importation, as well distribution and sales, of e-vapour products and heated tobacco. These categories registered growth in 2022 as the law aims to safeguard the tobacco industry from illicit trade, while also making the minimum age to own a heated tobacco or e-vapour device the same as for cigarettes, at 18 years old rather than 21. The stricter implementation of...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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