

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovenia

Market Direction | 2023-06-23 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Heated tobacco was the fastest growing tobacco product in Slovenia in 2022, with volume sales increasing significantly. Consumers see it as a compromise between smoking and adapting a habit that is less harmful for their health. While promotion of tobacco products is not permitted in Slovenia, heated tobacco players used innovative ways to drive further growth among current users. Players used social media channels such as Viber to notify current consumers about promotions. For instance, consume...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovenia

Euromonitor International

June 2023

List Of Contents And Tables

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN SLOVENIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Heated tobacco fastest growing tobacco product in Slovenia

Launch of HEET in Slovenia in 2022

Fall in constant value sales for e-vapour products, as popularity declines

PROSPECTS AND OPPORTUNITIES

Positive outlook over forecast period

Heated tobacco drives growth over forecast period

Fall in constant value sales of e-vapour products

CATEGORY INDICATORS

Table 1 Number of Adult Vapers 2017-2022

CATEGORY DATA

Table 2 Sales of Tobacco Heating Devices: Volume 2017-2022

Table 3 Sales of Tobacco Heating Devices: % Volume Growth 2017-2022

Table 4 Sales of Heated Tobacco: Volume 2017-2022

Table 5 Sales of Heated Tobacco: % Volume Growth 2017-2022

Table 6 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2017-2022

Table 7 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2017-2022

Table 8 Sales of E-Liquids by Nicotine Strength: % Value 2019-2022

Table 9 NBO Company Shares of E-Vapour Products: % Value 2018-2022

Table 10 □LBN Brand Shares of E-Vapour Products: % Value 2019-2022

Table 11 □NBO Company Shares of Tobacco Heating Devices: % Volume 2018-2022

Table 12 □LBN Brand Shares of Tobacco Heating Devices: % Volume 2019-2022

Table 13 □NBO Company Shares of Heated Tobacco: % Volume 2018-2022

Table 14 □LBN Brand Shares of Heated Tobacco: % Volume 2019-2022

Table 15 □Distribution of E-Vapour Products by Format: % Value 2017-2022

Table 16 □Forecast Sales of Tobacco Heating Devices: Volume 2022-2027

Table 17 □Forecast Sales of Heated Tobacco: Volume 2022-2027

Table 18 □Forecast Sales of Heated Tobacco: % Volume Growth 2022-2027

Table 19 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2022-2027

Table 20 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2022-2027

TOBACCO IN SLOVENIA

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 21 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 22 Sales of Tobacco by Category: Volume 2017-2022

Table 23 Sales of Tobacco by Category: Value 2017-2022

Table 24 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 25 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 26 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 27 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 28 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 29 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovenia

Market Direction | 2023-06-23 | 22 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com