

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovakia

Market Direction | 2023-06-19 | 29 pages | Euromonitor

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Report description:

Heated tobacco saw the arrival of Glo from British American Tobacco Plc in 2022, causing disruption with its new devices priced at some 50% lower than its sole competitor Iqos (Philip Morris Slovakia sro). Heavy marketing support in tobacco specialists with a focus on point-of-sale was deemed a success for the Glo brand. However, the Glo brand does not have specialized stores in Slovakia, as is the case with Iqos where consumers can have their products serviced and repaired if necessary. Price c...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovakia
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List Of Contents And Tables

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

New Glo brand disrupts heated tobacco category

Single use closed vaping systems take off in 2022

Legislation gains ground in e-vapour products

PROSPECTS AND OPPORTUNITIES

CBD vaping products to gain consumer interest

Legislation will shape development of nicotine pouches

Vaping products and heated tobacco face a largely prosperous future

CATEGORY INDICATORS

Table 1 Number of Adult Vapers 2017-2022

CATEGORY DATA

Table 2 Sales of Smokeless Tobacco by Category: Volume 2017-2022

Table 3 Sales of Smokeless Tobacco by Category: % Volume Growth 2017-2022

Table 4 Sales of Tobacco Heating Devices: Volume 2017-2022

Table 5 Sales of Tobacco Heating Devices: % Volume Growth 2017-2022

Table 6 Sales of Heated Tobacco: Volume 2017-2022

Table 7 Sales of Heated Tobacco: % Volume Growth 2017-2022

Table 8 Sales of Tobacco Free Oral Nicotine: Volume 2017-2022

Table 9 Sales of Tobacco Free Oral Nicotine: % Volume Growth 2017-2022

Table 10 □Sales of Tobacco Free Oral Nicotine by Category: Value 2017-2022

Table 11 □Sales of Tobacco Free Oral Nicotine: % Value Growth 2017-2022

Table 12 □Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2017-2022

Table 13 □Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2017-2022

Table 14 □Sales of E-Liquids by Nicotine Strength: % Value 2019-2022

Table 15 □NBO Company Shares of Smokeless Tobacco: % Volume 2018-2022

Table 16 □LBN Brand Shares of Smokeless Tobacco: % Volume 2019-2022

Table 17 □NBO Company Shares of E-Vapour Products: % Value 2018-2022

Table 18 □LBN Brand Shares of E-Vapour Products: % Value 2019-2022

Table 19 □NBO Company Shares of Tobacco Heating Devices: % Volume 2018-2022

Table 20 □LBN Brand Shares of Tobacco Heating Devices: % Volume 2019-2022

Table 21 □NBO Company Shares of Heated Tobacco: % Volume 2018-2022

Table 22 □LBN Brand Shares of Heated Tobacco: % Volume 2019-2022

Table 23 □NBO Company Shares of Tobacco Free Oral Nicotine: % Volume 2018-2022

Table 24 □LBN Brand Shares of Tobacco Free Oral Nicotine: % Volume 2019-2022

Table 25 □Distribution of Smokeless Tobacco by Format: % Volume 2017-2022

Table 26 □Distribution of E-Vapour Products by Format: % Value 2017-2022

Table 27 □Forecast Sales of Smokeless Tobacco by Category: Volume 2022-2027

Table 28 □Forecast Sales of Smokeless Tobacco by Category: % Volume Growth 2022-2027

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Table 29 □Forecast Sales of Tobacco Heating Devices: Volume 2022-2027

Table 30 □Forecast Sales of Tobacco Heating Devices: % Volume Growth 2022-2027

Table 31 □Forecast Sales of Heated Tobacco: Volume 2022-2027

Table 32 □Forecast Sales of Heated Tobacco: % Volume Growth 2022-2027

Table 33 □Forecast Sales of Tobacco Free Oral Nicotine: Volume 2022-2027

Table 34 □Forecast Sales of Tobacco Free Oral Nicotine: % Volume Growth 2022-2027

Table 35 □Forecast Sales of Tobacco Free Oral Nicotine by Category: Value 2022-2027

Table 36 □Forecast Sales of Tobacco Free Oral Nicotine by Category: % Value Growth 2022-2027

Table 37 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2022-2027

Table 38 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2022-2027

TOBACCO IN SLOVAKIA

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 39 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 40 Sales of Tobacco by Category: Volume 2017-2022

Table 41 Sales of Tobacco by Category: Value 2017-2022

Table 42 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 43 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 44 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 45 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 46 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 47 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

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