

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovakia

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Report description:

Heated tobacco saw the arrival of Glo from British American Tobacco Plc in 2022, causing disruption with its new devices priced at some 50% lower than its sole competitor Iqos (Philip Morris Slovakia sro). Heavy marketing support in tobacco specialists with a focus on point-of-sale was deemed a success for the Glo brand. However, the Glo brand does not have specialized stores in Slovakia, as is the case with Iqos where consumers can have their products serviced and repaired if necessary. Price c...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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