

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Indonesia

Market Direction | 2023-06-19 | 27 pages | Euromonitor

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Report description:

Smokeless tobacco had a negligible presence in Indonesia in 2022, with a limited number of sellers selling these products, with sales mainly limited to retail e-commerce. Nonetheless, Tigersnus, a Swedish-style snus, has been produced in Indonesia since 2018. However, the brand is mainly only sold through online marketplaces such as Tokopedia with its sales being too small to be quantifiable.

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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RELX helping to fuel the dynamic growth of closed vaping systems

HM Sampoerna opens Indonesia manufacturing plant in 2022 for its heated tobacco products

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