

## **Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Hong Kong, China**

Market Direction | 2023-06-19 | 16 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

On 30 April 2022, the sale of alternative smoking products came to an end in Hong Kong. The legislation prohibited the import, promotion, manufacturing, sale, or possession of any kind of alternative smoking product, including e-vapour products and heated tobacco products. Prior to the ban, it was reported that some local consumers stockpiled these products, leading to a strong sales performance across categories in the first quarter. To further boost sales, some tobacco specialists offered buy-...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Hong Kong, China

Euromonitor International

June 2023

List Of Contents And Tables

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN HONG KONG, CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

A blanket ban on alternative smoking products comes into effect

PROSPECTS AND OPPORTUNITIES

Players likely to address the health concerns over alternative smoking products

CATEGORY INDICATORS

Table 1 Number of Adult Vapers 2017-2022

CATEGORY DATA

Table 2 Sales of Tobacco Heating Devices: Volume 2017-2022

Table 3 Sales of Tobacco Heating Devices: % Volume Growth 2017-2022

Table 4 Sales of Heated Tobacco: Volume 2017-2022

Table 5 Sales of Heated Tobacco: % Volume Growth 2017-2022

Table 6 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by: Value 2017-2022

Table 7 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2017-2022

TOBACCO IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 8 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 9 Sales of Tobacco by Category: Volume 2017-2022

Table 10 Sales of Tobacco by Category: Value 2017-2022

Table 11 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 12 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 13 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 14 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 15 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 16 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

**Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Hong Kong, China**

Market Direction | 2023-06-19 | 16 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-23"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com