

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Greece

Market Direction | 2023-06-23 | 26 pages | Euromonitor

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Report description:

New generation tobacco products, e-vapour and heated tobacco (nicotine pouches were not available in Greece), remained under the spotlight of development and key growth drivers for tobacco, both in terms of retail value and volume sales. They continue to see an increase in penetration, with both the vaping and heated tobacco user populations growing, in contrast to the decline in smoking prevalence in terms of cigarettes. Manufacturers are increasingly shifting their focus away from traditional...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Greece

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List Of Contents And Tables

SMOKELESS TOBACCO, E-VAPOUR PRODUCTS AND HEATED TOBACCO IN GREECE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Tobacco companies increasingly focus on new generation products

Disposables under the spotlight of development

Papastratos Cigarette strengthens its position with new generation releases

PROSPECTS AND OPPORTUNITIES

Heated tobacco set to remain a key growth driver

Closed system single use to drive growth in e-vapour products

Tobacco flavours and lower-strength nicotine options to gain momentum

CATEGORY INDICATORS

Table 1 Number of Adult Vapers 2017-2022

CATEGORY DATA

Table 2 Sales of Tobacco Heating Devices: Volume 2017-2022

Table 3 Sales of Tobacco Heating Devices: % Volume Growth 2017-2022

Table 4 Sales of Heated Tobacco: Volume 2017-2022

Table 5 Sales of Heated Tobacco: % Volume Growth 2017-2022

Table 6 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2017-2022

Table 7 Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2017-2022

Table 8 Sales of E-Liquids by Nicotine Strength: % Value 2019-2022

Table 9 NBO Company Shares of E-Vapour Products: % Value 2018-2022

Table 10 □LBN Brand Shares of E-Vapour Products: % Value 2019-2022

Table 11 □NBO Company Shares of Tobacco Heating Devices: % Volume 2018-2022

Table 12 □LBN Brand Shares of Tobacco Heating Devices: % Volume 2019-2022

Table 13 □NBO Company Shares of Heated Tobacco: % Volume 2018-2022

Table 14 □LBN Brand Shares of Heated Tobacco: % Volume 2019-2022

Table 15 □Distribution of E-Vapour Products by Format: % Value 2017-2022

Table 16 □Forecast Sales of Heated Tobacco: Volume 2022-2027

Table 17 □Forecast Sales of Heated Tobacco: % Volume Growth 2022-2027

Table 18 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: Value 2022-2027

Table 19 □Forecast Sales of Smokeless Tobacco, E-Vapour Products and Heated Tobacco by Category: % Value Growth 2022-2027

TOBACCO IN GREECE

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

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Legislative overview

Summary 1 Legislation Summary at a Glance

Smoking prevalence

Plain packaging

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 20 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 21 Sales of Tobacco by Category: Volume 2017-2022

Table 22 Sales of Tobacco by Category: Value 2017-2022

Table 23 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 24 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 25 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 26 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 27 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 28 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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