

## **Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Egypt**

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### **Report description:**

In 2022, the government imposed a new tax on heated tobacco products, adding 10% of the price towards comprehensive health insurance, in addition to the table tax, at EGP1,400/kg of tobacco. This contributed to the price growth for the category in terms of devices and sticks. As the government realised more of the benefits it could access from this industry, it took the decision to allow the import and commercialisation of e-vapour products. The government's decision comes as a support to legal...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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