

## **Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Croatia**

Market Direction | 2023-06-20 | 23 pages | Euromonitor

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### **Report description:**

In 2022, smokeless tobacco, e-vapour products, and heated tobacco experienced continued strong growth in Croatia. More smokers in the country are shifting towards these "healthier" tobacco products and alternatives. E-vapour products and heated tobacco are actively promoted in retail stores, with visible displays at checkout counters, creating awareness and driving sales. Heated tobacco, in particular, enjoys a perception of being a healthier option among smokers. Promotional deals, such as pack...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
June 2023

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