

## **Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Bosnia and Herzegovina**

Market Direction | 2023-06-21 | 25 pages | Euromonitor

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### **Report description:**

E-vapour products and heated tobacco witnessed significant progress in 2022 as consumer preferences shifted away from cigarettes. This transition towards reduced harm options and alternatives was driven by heightened awareness of the detrimental health effects associated with traditional smoking, notably the increased risk of lung cancer. Additionally, the emphasis on health and wellness trends among younger consumers further fuelled the demand for e-vapour products and heated tobacco, positioni...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
June 2023

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