

Skin Care in Hong Kong, China

Market Direction | 2023-06-20 | 30 pages | Euromonitor

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Report description:

Skin care in Hong Kong witnessed a significant shift in consumer behaviour towards the end of the review period, particularly in terms of ingredient knowledge. Local consumers are increasingly interested in the ingredients used in their skin care products, which can be attributed to the prolonged time spent at home during the pandemic. With easy access to information through social media and dermatology-led channels, consumers can gain knowledge of ingredients online, which includes tutorials, p...

Euromonitor International's Skin Care in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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