

Savoury Snacks in Indonesia

Market Direction | 2023-06-22 | 20 pages | Euromonitor

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Report description:

Garudafood Group maintains its lead in savoury snacks with its top Garuda brand (in nuts, seeds and trail mixes). The player also offers a diverse product range, with brands Pilus (in puffed snacks), Leo (in salty snacks/ potato chips), and Gery (in savoury biscuits). The company also benefits from extensive distribution channels, strong digital marketing strategies, and e-commerce expansion. It offers popular products such as Kacang Garuda, Chiki Balls, and Gery Saluut, catering to a variety of...

Euromonitor International's Savoury Snacks in Indonesia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat Snacks, Nuts, Seeds and Trail Mixes, Other Savoury Snacks, Popcorn, Pretzels, Salty Snacks, Savoury Biscuits, Seafood Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Savoury Snacks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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E-commerce sales boost the performance of savoury snacks in Indonesia

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