

Home Furnishings in Mexico

Market Direction | 2023-06-19 | 23 pages | Euromonitor

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Report description:

Although charcoal barbecues recorded a slight decline (at constant 2022 prices) in 2022, demand remained strong for these products, with value sales (at constant 2022 prices) remaining above their pre-pandemic levels in this year, thanks to seeing positive growth in the two previous years. This outdoor living category has benefited from the increasing popularity of outdoor cooking and dining experiences, compared to pre-pandemic levels. Moreover, as people spent more time at home, they started e...

Euromonitor International's Home Furnishings in Mexico report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Furnishings market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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