

Gum in the United Arab Emirates

Market Direction | 2023-06-22 | 17 pages | Euromonitor

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Report description:

Gum in the United Arab Emirates is mainly consumed on-the-go and out of the home, which resulted in a significant drop in sales in 2020 through to early 2022 due to lockdowns, social distancing measures and limited mobility. Nevertheless, as restrictions have gradually eased in the United Arab Emirates, increasing time spent outside of the home, including the return to the workplace and socialising, has been driving up demand for gum, with retail volume and value sales of chewing gum, the domina...

Euromonitor International's Gum in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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