

Gardening in Mexico

Market Direction | 2023-06-19 | 20 pages | Euromonitor

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Report description:

Gardening continued to record positive, if modest, value growth (at constant 2022 prices) in 2022, with demand (at constant 2022 prices) in this year higher than its pre-pandemic levels. Due to the COVID-19 pandemic, consumers spent more time at home and looked for new hobbies and activities to keep themselves occupied. Gardening became a popular choice as it allowed people to spend time outdoors and in nature. Additionally, the pandemic led to a greater awareness of health and wellness, which f...

Euromonitor International's Gardening in Mexico report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2027 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gardening market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2023

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