

Eyewear in Mexico

Market Direction | 2023-06-20 | 34 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1000.00
- Multiple User License (1 Site) €2000.00
- Multiple User License (Global) €3000.00

Report description:

Retail volume and value sales of eyewear continue to rise in Mexico, as they recover from a pandemic slump across most product categories. New product launches, the rise of digital platforms to connect with consumers, and attractive promotional prices and packages are helping to energise the demand. However, 2023 also brings further challenges to eyewear sales. Continuing inflationary pressures, the devaluation of the US dollar, and higher prices Mexicans have to pay for the basic basket of cons...

Euromonitor International's Eyewear in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eyewear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Eyewear in Mexico
Euromonitor International
June 2023

List Of Contents And Tables

EYEWEAR IN MEXICO

EXECUTIVE SUMMARY

Eyewear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 1 Sales of Eyewear by Category: Volume 2018-2023

Table 2 Sales of Eyewear by Category: Value 2018-2023

Table 3 Sales of Eyewear by Category: % Volume Growth 2018-2023

Table 4 Sales of Eyewear by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Eyewear: % Value 2018-2022

Table 6 LBN Brand Shares of Eyewear: % Value 2019-2022

Table 7 Distribution of Eyewear by Format: % Value 2018-2023

Table 8 Forecast Sales of Eyewear by Category: Volume 2023-2028

Table 9 Forecast Sales of Eyewear by Category: Value 2023-2028

Table 10 Forecast Sales of Eyewear by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Eyewear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

CONTACT LENSES AND SOLUTIONS IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sustainability practices to attract eco-conscious consumers

Brands innovate to respond to changing work and life habits

Increasing relevance of daily disposable lenses (DD) in Mexico

PROSPECTS AND OPPORTUNITIES

Players identify different opportunities to expand target audience

Contact lenses benefit from e-commerce strategies, but in-person experience remains important

Education and tailored solutions as continuing drivers of contact lens usage

CATEGORY DATA

Table 12 Sales of Contact Lenses by Category: Volume 2018-2023

Table 13 Sales of Contact Lenses by Category: Value 2018-2023

Table 14 Sales of Contact Lenses by Category: % Volume Growth 2018-2023

Table 15 Sales of Contact Lenses by Category: % Value Growth 2018-2023

Table 16 Sales of Contact Lens Solutions: Value 2018-2023

Table 17 Sales of Contact Lens Solutions: % Value Growth 2018-2023

Table 18 Sales of Contact Lenses by Type: % Value 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Sales of Daily Disposable Lenses (DD) by Material: % Value 2018-2023
Table 20 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2018-2023
Table 21 □Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2018-2023
Table 22 □Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2018-2023
Table 23 □NBO Company Shares of Contact Lenses: % Value 2018-2022
Table 24 □LBN Brand Shares of Contact Lenses: % Value 2019-2022
Table 25 □Distribution of Contact Lenses by Format: % Value 2018-2023
Table 26 □Distribution of Contact Lens Solutions by Format: % Value 2018-2023
Table 27 □Forecast Sales of Contact Lenses by Category: Volume 2023-2028
Table 28 □Forecast Sales of Contact Lenses by Category: Value 2023-2028
Table 29 □Forecast Sales of Contact Lenses by Category: % Volume Growth 2023-2028
Table 30 □Forecast Sales of Contact Lenses by Category: % Value Growth 2023-2028
Table 31 □Forecast Sales of Contact Lens Solutions: Value 2023-2028
Table 32 □Forecast Sales of Contact Lens Solutions: % Value Growth 2023-2028

SPECTACLES IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary pressures shape demand and brands, prompting retailers' response

Spectacles in the year of experience

Sustainability adds higher specific value to spectacles

PROSPECTS AND OPPORTUNITIES

Multifunctionality within spectacles

Opportunities in spectacles for children

Tapping into the rising gaming community

CATEGORY DATA

Table 33 Sales of Spectacles by Category: Volume 2018-2023

Table 34 Sales of Spectacles by Category: Value 2018-2023

Table 35 Sales of Spectacles by Category: % Volume Growth 2018-2023

Table 36 Sales of Spectacles by Category: % Value Growth 2018-2023

Table 37 Sales of Spectacle Lenses by Type: % Value 2018-2023

Table 38 NBO Company Shares of Spectacles: % Value 2018-2022

Table 39 LBN Brand Shares of Spectacles: % Value 2019-2022

Table 40 Distribution of Spectacles by Format: % Value 2018-2023

Table 41 Forecast Sales of Spectacles by Category: Volume 2023-2028

Table 42 □Forecast Sales of Spectacles by Category: Value 2023-2028

Table 43 □Forecast Sales of Spectacles by Category: % Volume Growth 2023-2028

Table 44 □Forecast Sales of Spectacles by Category: % Value Growth 2023-2028

SUNGLASSES IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Unit price of sunglasses remains elevated in Mexico

Consumer interest and resumption of travel encourage demand for sunglasses

Tapping into fashion and functionality of sunglasses

PROSPECTS AND OPPORTUNITIES

Price promotions and different payment methods will boost sales of sunglasses

Sustainable practices within sunglasses

Next steps in multifunctional sunglasses as emerging technologies make waves

CATEGORY DATA

- Table 45 Sales of Sunglasses: Volume 2018-2023
- Table 46 Sales of Sunglasses: Value 2018-2023
- Table 47 Sales of Sunglasses: % Volume Growth 2018-2023
- Table 48 Sales of Sunglasses: % Value Growth 2018-2023
- Table 49 NBO Company Shares of Sunglasses: % Value 2018-2022
- Table 50 LBN Brand Shares of Sunglasses: % Value 2019-2022
- Table 51 Distribution of Sunglasses by Format: % Value 2018-2023
- Table 52 Forecast Sales of Sunglasses: Volume 2023-2028
- Table 53 Forecast Sales of Sunglasses: Value 2023-2028
- Table 54 Forecast Sales of Sunglasses: % Volume Growth 2023-2028
- Table 55 Forecast Sales of Sunglasses: % Value Growth 2023-2028

Eyewear in Mexico

Market Direction | 2023-06-20 | 34 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1000.00
	Multiple User License (1 Site)	€2000.00
	Multiple User License (Global)	€3000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-06"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com