

## **Colour Cosmetics in Hong Kong, China**

Market Direction | 2023-06-20 | 31 pages | Euromonitor

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### **Report description:**

Colour cosmetics in Hong Kong experienced declining demand and only marginal current value growth in 2022 due to the absence of tourist spending and pandemic-related challenges during the year. Local demand alone was not sufficient to support category sales, as consumers reduced discretionary spending on beauty products. The mandatory mask-wearing policy throughout the year had a significant impact on the demand for colour cosmetics, especially lip products. However, demand for nail products rem...

Euromonitor International's Colour Cosmetics in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Colour Cosmetics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## SOURCES

### Summary 1 Research Sources

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