

Colour Cosmetics in Australia

Market Direction | 2023-06-22 | 28 pages | Euromonitor

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Report description:

Colour cosmetics experienced more dynamic growth rates in 2022, with consumers returning to pre-pandemic lifestyles due to an easing of restrictions. Although 2021's more bold styles and heavier use of colour cosmetics subsided, Australians continued to use various cosmetics as part of their regular make-up routines. In fact, Euromonitor International's Voice of the Consumer: Beauty Survey 2022 revealed that "To use as part of my daily routine", "To use for a special occasion" and "To complement..."

Euromonitor International's Colour Cosmetics in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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