

## **Cigars, Cigarillos and Smoking Tobacco in South Africa**

Market Direction | 2023-06-20 | 27 pages | Euromonitor

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### **Report description:**

Fine cut tobacco's value proposition was helping drive demand for this product in 2022. In comparison to its more expensive competitor, cigarettes, fine cut tobacco does not have to factor in the manufacturing cost of creating a ready-to-smoke tobacco product. Users of fine cut tobacco also only need to buy the low-cost filters and rolling papers to go with it. In addition, it offers greater volumes of tobacco compared to cigarettes at the same price-per-volume. In an economy being impacted by t...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Bongani Cigars and Santa Bras emerge with lower-priced products

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