

## **Cigars, Cigarillos and Smoking Tobacco in Singapore**

Market Direction | 2023-06-19 | 23 pages | Euromonitor

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### **Report description:**

In April 2022, all nightlife-related businesses in Singapore were permitted to fully reopen, including bars, pubs, discotheques, and nightclubs. During the Circuit Breaker period in April and May 2021, all on-trade establishments were forced to close on-premises operations, negatively impacting sales of cigars and cigarillos through establishments such as bars. The full reopening of nightlife signalled the gradual recovery of Singapore's bar and cocktail scene, as businesses saw a rise in reserv...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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#### 2022 DEVELOPMENTS

Dynamic growth for cigars and cigarillos driven by full relaxation of pandemic restrictions

Recovery of gambling tourism contributes to increase in cigar and cigarillo volume sales

Considerable rise in prices of cigars as pandemic-related supply issues continue to plague the industry

#### PROSPECTS AND OPPORTUNITIES

Despite declines, volume sales of cigars and cigarillos set to remain above pre-pandemic levels

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