

Cigars, Cigarillos and Smoking Tobacco in North Macedonia

Market Direction | 2023-06-23 | 27 pages | Euromonitor

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Report description:

Cigars, cigarillos and smoking tobacco continued to achieve very strong volume growth rates in 2022. Cigars achieved the fastest growth, driven by the growing demand amongst younger adult consumers who often consume these products to showcase prestige and status, and are not necessarily considered serious smokers. Products in this category are also very suitable as presents for colleagues and co-workers, and many consumers tend to buy them as such.

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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