

Cigars, Cigarillos and Smoking Tobacco in Japan

Market Direction | 2023-06-21 | 25 pages | Euromonitor

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Report description:

Cigarillos recorded dynamic retail volume growth from 2016 to 2020. However, the boost to sales ended in 2021, with the category turning to decline. In 2022, an exceptional decline was seen, with retail volume sales falling to half the 2021 level. The rapid growth of cigarillos was supported by the preferential tax rate given to cigarillos compared with cigarettes, because cigarillos were taxed by weight due to their classification as cigars. Before the tax adjustment, price-fighter cigarillos w...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Cigar imports fail to improve in 2022

Fine cut tobacco continues to grow

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Fine cut tobacco will continue to attract price-conscious consumers, due to surging inflation

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