

## **Cigars, Cigarillos and Smoking Tobacco in Guatemala**

Market Direction | 2023-06-20 | 22 pages | Euromonitor

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### **Report description:**

Although the category has seen a substantial recovery since the start of the COVID-19 pandemic, cigars are purchased by relatively few Guatemalans. The majority of cigars are imported which limits supply and distribution in the country. At the same time, these products typically retail at relatively high unit prices. In a price sensitive country like Guatemala, this limits the potential audience as many consumers face income constraints. Consequently, cigars are purchased primarily by older men...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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