

## **Cigars, Cigarillos and Smoking Tobacco in Guatemala**

Market Direction | 2023-06-20 | 22 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Although the category has seen a substantial recovery since the start of the COVID-19 pandemic, cigars are purchased by relatively few Guatemalans. The majority of cigars are imported which limits supply and distribution in the country. At the same time, these products typically retail at relatively high unit prices. In a price sensitive country like Guatemala, this limits the potential audience as many consumers face income constraints. Consequently, cigars are purchased primarily by older men...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Cigars, Cigarillos and Smoking Tobacco in Guatemala

Euromonitor International

June 2023

List Of Contents And Tables

### **CIGARS, CIGARILLOS AND SMOKING TOBACCO IN GUATEMALA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Cigars remains a niche category in Guatemala

Greater diversity of premium cigars emerge

E-commerce sales via specialised apps and platforms holds growth potential

#### **PROSPECTS AND OPPORTUNITIES**

Large Cuban cigars poised to see further decline

Cigarillos faces growth opportunities

New product launches will bolster growth

#### **CATEGORY DATA**

Table 1 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2017-2022

Table 2 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2017-2022

Table 3 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2017-2022

Table 4 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2017-2022

Table 5 Sales of Cigars by Size: % Volume 2017-2022

Table 6 Sales of Cigarillos by Price Platform 2017-2022

Table 7 NBO Company Shares of Cigars and Cigarillos: % Volume 2018-2022

Table 8 LBN Brand Shares of Cigars and Cigarillos: % Volume 2019-2022

Table 9 NBO Company Shares of Cigars: % Volume 2018-2022

Table 10 □LBN Brand Shares of Cigars: % Volume 2019-2022

Table 11 □NBO Company Shares of Cigarillos: % Volume 2018-2022

Table 12 □Distribution of Cigars and Cigarillos by Format: % Volume 2017-2022

Table 13 □Distribution of Smoking Tobacco by Format: % Volume 2017-2022

Table 14 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2022-2027

Table 15 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2022-2027

Table 16 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2022-2027

Table 17 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2022-2027

### **TOBACCO IN GUATEMALA**

#### **EXECUTIVE SUMMARY**

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

#### **OPERATING ENVIRONMENT**

Legislation

Legislative overview

Summary 1 Legislation Summary at a Glance

Minimum legal smoking age

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Smoking prevalence  
Tar levels  
Health warnings  
Plain packaging  
Advertising and sponsorship  
Point-of-sale display bans  
Smoking in public places  
Low ignition propensity (LIP) cigarette regulation  
Flavoured tobacco product ban  
Reduced harm  
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 18 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 19 Sales of Tobacco by Category: Volume 2017-2022

Table 20 Sales of Tobacco by Category: Value 2017-2022

Table 21 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 22 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 23 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 24 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 25 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 26 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Cigars, Cigarillos and Smoking Tobacco in Guatemala**

Market Direction | 2023-06-20 | 22 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

| Select license | License                        | Price    |
|----------------|--------------------------------|----------|
|                | Single User Licence            | €825.00  |
|                | Multiple User License (1 Site) | €1650.00 |
|                | Multiple User License (Global) | €2475.00 |
|                |                                | VAT      |
|                |                                | Total    |

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

|               |                      |                               |   |
|---------------|----------------------|-------------------------------|---|
| Email*        | <input type="text"/> | Phone*                        | <input type="text"/>                    |
| First Name*   | <input type="text"/> | Last Name*                    | <input type="text"/>                    |
| Job title*    | <input type="text"/> |                               |   |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/>                    |
| Address*      | <input type="text"/> | City*                         | <input type="text"/>                    |
| Zip Code*     | <input type="text"/> | Country*                      | <input type="text"/>                    |
|               |                      | Date                          | <input type="text" value="2025-05-10"/> |
|               |                      | Signature                     | <input type="text"/>                    |

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com