

## **Cigars, Cigarillos and Smoking Tobacco in Greece**

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### **Report description:**

In line with most tobacco manufacturers in Greece, players in the category de-invested from traditional tobacco products and shifted their focus to new generation options, namely e-vapour products and heated tobacco. These new generation products are perceived to offer more lucrative growth opportunities. There were no major developments in smoking tobacco in 2022, nor is anything significant planned for 2023. However, given that consumers are more price-sensitive, Papastratos Cigarette (GBO: Ph...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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