

Cigars, Cigarillos and Smoking Tobacco in Dominican Republic

Market Direction | 2023-06-21 | 26 pages | Euromonitor

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Report description:

La Aurora SA maintained its very strong position in cigars, cigarillos and smoking tobacco in 2022 as the company's wide portfolio of cigars ensured another consecutive year of category leadership for the local player. La Aurora continues to benefit from the broad distribution of its products, which is handled by Cerveceria Nacional Dominicana, part of AB-InBev, the global alcoholic drinks giant. La Aurora is a very well-established name in the country Dominican Republic, with the company's begi...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Small cigars sees strong growth as consumers trade down to less expensive offerings

Deal finalised between Imperial Brands and Tabacalera Group

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