

Cigars, Cigarillos and Smoking Tobacco in Algeria

Market Direction | 2023-06-21 | 22 pages | Euromonitor

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Report description:

Expensive and lacking in popularity, cigars and cigarillos sales declined in retail volume terms in 2022. Indeed, the category continues to shrink in size as there is no real tradition for smoking cigars and cigarillos in Algeria. Cigars are not popular even among urban upper-income smokers, and cigar-smoking clubs do not exist in the country. In addition, weak distribution channels do not help to boost sales: cigars are not widely available, either in newsagents, tobacconists or kiosks, except...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Cigars and cigarillos remain expensive and unpopular amongst local consumers

Imported brands now represent all sales of cigars and cigarillos in Algeria

Little tradition of smoking waterpipes in Algeria, unlike other African countries

PROSPECTS AND OPPORTUNITIES

Pipe tobacco set to remain the only product area with scope for growth in the category

Cigars and cigarillos will remain niche over the forecast period as consumer purchasing power declines

Shisha trend will support smoking tobacco over the forecast period, with innovative flavours expected to emerge

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Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Advertising through media (television, radio, billboards, consumer press, trade press, cinema, etc.)

Advertising through retail point-of-sale

Sponsorship of sporting/music events

Distribution of tobacco-branded gifts (e.g. cigarette-branded lighters, pens, etc.)

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

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