

Cigarettes in the US

Market Direction | 2023-06-19 | 30 pages | Euromonitor

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Report description:

High inflation rates in 2022 led to increased consumer spending on groceries, entertainment, fuel, and more, ultimately impacting tobacco usage occasions and the discretionary budget available for spending on tobacco. Inflation affected consumers differently: low-income consumers, who account for the largest proportion of cigarette smokers, had to spend a greater percentage of their income on basic needs, and therefore felt the effects of inflation more than consumers with higher incomes. Becaus...

Euromonitor International's Cigarettes in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN THE US

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Price increases for cigarettes negatively impact volume sales

Cigarettes loses ground to alternative tobacco products

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TOBACCO IN THE US

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