

Cigarettes in the Czech Republic

Market Direction | 2023-06-21 | 22 pages | Euromonitor

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Report description:

Volume sales of cigarettes continued to decline in 2022. Younger adults are increasingly opting for alternatives to cigarettes, such as heated tobacco and vaping, which they perceive as less damaging to their health. Also, an increase in excise tax and rising costs of producers have resulted in further price rises for cigarettes, making them much less affordable and discouraging many smokers in 2022.

Euromonitor International's Cigarettes in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

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Tobacco companies reduce their portfolios to focus on most profitable brands

Menthol ban leads some to switch to e-vapour products, heated tobacco or cigarillos

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TOBACCO IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Scotts International. EU Vat number: PL 6772247784

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