

Cigarettes in South Korea

Market Direction | 2023-06-19 | 25 pages | Euromonitor

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Report description:

In 2022, cigarettes saw a slight retail volume decline in South Korea. However, the decline was much more moderate compared with pre-COVID 19 years. The domestic market absorbed a great share of duty-free cigarettes. While borders reopened in 2022, the amount of overseas travel was yet to recover the pre-pandemic level. Another driver of the relatively positive performance of cigarettes was the government's passive anti-smoking project. During the review period, the government ran a relatively w...

Euromonitor International's Cigarettes in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

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CIGARETTES IN SOUTH KOREA

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Reduced smell cigarettes gain popularity

KT&G Corp continues to lead cigarettes due to continued investment

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TOBACCO IN SOUTH KOREA

EXECUTIVE SUMMARY

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