

Cigarettes in South Korea

Market Direction | 2023-06-19 | 25 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In 2022, cigarettes saw a slight retail volume decline in South Korea. However, the decline was much more moderate compared with pre-COVID 19 years. The domestic market absorbed a great share of duty-free cigarettes. While borders reopened in 2022, the amount of overseas travel was yet to recover the pre-pandemic level. Another driver of the relatively positive performance of cigarettes was the government's passive anti-smoking project. During the review period, the government ran a relatively w...

Euromonitor International's Cigarettes in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Cigarettes in South Korea
Euromonitor International
June 2023

List Of Contents And Tables

CIGARETTES IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cigarettes experiences moderate volume decline, while taxes remain unchanged

Reduced smell cigarettes gain popularity

KT&G Corp continues to lead cigarettes due to continued investment

PROSPECTS AND OPPORTUNITIES

Cigarettes set to continue to lose smokers to next-generation products

Rise of economy cigarettes expected

The increasing importance of ESG-centric promotions

TAXATION AND PRICING

Taxation rates

Table 1 Taxation and Duty Levies 2017-2022

Average cigarette pack price breakdown

Summary 1 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 2 Sales of Cigarettes: Volume 2017-2022

Table 3 Sales of Cigarettes by Category: Value 2017-2022

Table 4 Sales of Cigarettes: % Volume Growth 2017-2022

Table 5 Sales of Cigarettes by Category: % Value Growth 2017-2022

Table 6 Sales of Cigarettes by Blend: % Volume 2017-2022

Table 7 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2017-2022

Table 8 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2017-2022

Table 9 Sales of Cigarettes by Pack Size: % Volume 2017-2022

Table 10 Sales of Cigarettes by Price Band: % Volume 2017-2022

Table 11 NBO Company Shares of Cigarettes: % Volume 2018-2022

Table 12 LBN Brand Shares of Cigarettes: % Volume 2019-2022

Table 13 Sales of Cigarettes by Distribution Format: % Volume 2017-2022

Table 14 Illicit Trade Estimate of Cigarettes: Volume 2017-2022

Table 15 Forecast Sales of Cigarettes: Volume 2022-2027

Table 16 Forecast Sales of Cigarettes by Category: Value 2022-2027

Table 17 Forecast Sales of Cigarettes: % Volume Growth 2022-2027

Table 18 Forecast Sales of Cigarettes by Category: % Value Growth 2022-2027

Table 19 Forecast Sales of Cigarettes by Blend: % Volume 2022-2027

Table 20 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2022-2027

Table 21 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2022-2027

Table 22 Forecast Sales of Cigarettes by Pack Size: % Volume 2022-2027

Table 23 Forecast Sales of Cigarettes by Price Band: % Volume 2022-2027

TOBACCO IN SOUTH KOREA

EXECUTIVE SUMMARY

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 2 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Vapour products

MARKET INDICATORS

Table 24 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 25 Sales of Tobacco by Category: Volume 2017-2022

Table 26 Sales of Tobacco by Category: Value 2017-2022

Table 27 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 28 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 29 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 30 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 31 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 32 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 3 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cigarettes in South Korea

Market Direction | 2023-06-19 | 25 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-11"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com