

Cigarettes in South Africa

Market Direction | 2023-06-20 | 25 pages | Euromonitor

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Report description:

Tobacco faced sanctions in 2020 during the COVID-19 lockdown, which saw all tobacco product sales temporarily prohibited, encouraging the illicit trade in cigarettes, which accounted for around a third of overall sales in this year. Following the removal of tobacco restrictions, the illicit market lost share in 2021, falling back to around a quarter of overall unit volume sales of cigarettes, strengthening the legal market. In 2022, while both illicit and legal cigarette sales were declining, il...

Euromonitor International's Cigarettes in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
June 2023

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CIGARETTES IN SOUTH AFRICA

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TOBACCO IN SOUTH AFRICA

EXECUTIVE SUMMARY

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