

Cigarettes in Romania

Market Direction | 2023-06-23 | 24 pages | Euromonitor

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Report description:

Retail volume growth in 2022 was boosted by a recovery in socialising following the total elimination of COVID-19 restrictions in March of the same year. The elimination of restrictions was brought about by a substantial reduction in COVID-19 infections, which lowered concerns about the consequences of COVID-19 complications caused by smoking. The return to a normal life, with longer time spent out of the home, also reduced concerns about smoking in the house and around family. The rising cost o...

Euromonitor International's Cigarettes in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Retail volume sales boosted by fall in illicit trade

Price rises fuel double-digit current value growth

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TOBACCO IN ROMANIA

EXECUTIVE SUMMARY

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