

Cigarettes in Portugal

Market Direction | 2023-06-23 | 22 pages | Euromonitor

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Report description:

Although smoking prevalence continued to decline in Portugal, despite the gradual shift to non-combustible products, retail volume and current value sales increased in 2022. The recovery of tourism in the aftermath of the pandemic supported a rebound in foreign arrivals, though the overall volume sales figure remained some way off that recorded in 2019. Tax rates also helped to boost current value sales in 2022, which increased by 1%, in alignment with the higher rate of inflation in 2022.

Euromonitor International's Cigarettes in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Cigarettes in Portugal
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List Of Contents And Tables

CIGARETTES IN PORTUGAL

KEY DATA FINDINGS

2022 DEVELOPMENTS

Tourism aids post-pandemic rebound in cigarettes

Consumers trading down amid high inflation

Tabaqueira loses retail share

PROSPECTS AND OPPORTUNITIES

Downturn in cigarette smoking prevalence to continue

Economy brands expected to gain further share

Low levels of innovation to stifle growth

TAXATION AND PRICING

Taxation rates

Table 1 Taxation and Duty Levies 2017-2022

Average cigarette pack price breakdown

Summary 1 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 2 Sales of Cigarettes: Volume 2017-2022

Table 3 Sales of Cigarettes by Category: Value 2017-2022

Table 4 Sales of Cigarettes: % Volume Growth 2017-2022

Table 5 Sales of Cigarettes by Category: % Value Growth 2017-2022

Table 6 Sales of Cigarettes by Blend: % Volume 2017-2022

Table 7 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2017-2022

Table 8 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2017-2022

Table 9 Sales of Cigarettes by Pack Size: % Volume 2017-2022

Table 10 Sales of Cigarettes by Price Band: % Volume 2017-2022

Table 11 NBO Company Shares of Cigarettes: % Volume 2018-2022

Table 12 LBN Brand Shares of Cigarettes: % Volume 2019-2022

Table 13 Sales of Cigarettes by Distribution Format: % Volume 2017-2022

Table 14 Illicit Trade Estimate of Cigarettes: Volume 2017-2022

Table 15 Forecast Sales of Cigarettes: Volume 2022-2027

Table 16 Forecast Sales of Cigarettes by Category: Value 2022-2027

Table 17 Forecast Sales of Cigarettes: % Volume Growth 2022-2027

Table 18 Forecast Sales of Cigarettes by Category: % Value Growth 2022-2027

Table 19 Forecast Sales of Cigarettes by Blend: % Volume 2022-2027

Table 20 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2022-2027

Table 21 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2022-2027

Table 22 Forecast Sales of Cigarettes by Pack Size: % Volume 2022-2027

Table 23 Forecast Sales of Cigarettes by Price Band: % Volume 2022-2027

TOBACCO IN PORTUGAL

EXECUTIVE SUMMARY

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Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 2 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Plain packaging

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 24 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 25 Sales of Tobacco by Category: Volume 2017-2022

Table 26 Sales of Tobacco by Category: Value 2017-2022

Table 27 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 28 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 29 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 30 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 31 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 32 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 3 Research Sources

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