

Cigarettes in Poland

Market Direction | 2023-06-23 | 22 pages | Euromonitor

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Report description:

Although smoking prevalence among the local population continued to decline in 2022, retail sales of cigarettes continued to rise in value and volume terms. The ongoing decline of illicit cigarettes has boosted retail volume sales in Poland, with consumers becoming more conscious of products they buy and opting for legal products. Tighter border controls with Belarus (caused largely by the unstable political situation with Belarus) and the sanctions applied to the country has limited the supply...

Euromonitor International's Cigarettes in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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JTI Polska retains stronger position in cigarettes

Higher excise tax largely absorbed by producers

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TOBACCO IN POLAND

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