

Cigarettes in Poland

Market Direction | 2023-06-23 | 22 pages | Euromonitor

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Report description:

Although smoking prevalence among the local population continued to decline in 2022, retail sales of cigarettes continued to rise in value and volume terms. The ongoing decline of illicit cigarettes has boosted retail volume sales in Poland, with consumers becoming more conscious of products they buy and opting for legal products. Tighter border controls with Belarus (caused largely by the unstable political situation with Belarus) and the sanctions applied to the country has limited the supply...

Euromonitor International's Cigarettes in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Cigarettes in Poland
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List Of Contents And Tables

CIGARETTES IN POLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cigarette consumption rises due to migrants and fall in illicit sales

JTI Polska retains stronger position in cigarettes

Higher excise tax largely absorbed by producers

PROSPECTS AND OPPORTUNITIES

Rising costs and excise duty likely to be passed on to consumers

Stronger strategic focus on alternative smoking products

Cigarette retail volume sales face decline

TAXATION AND PRICING

Taxation rates

Table 1 Taxation and Duty Levies 2017-2022

Average cigarette pack price breakdown

Summary 1 Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 2 Sales of Cigarettes: Volume 2017-2022

Table 3 Sales of Cigarettes by Category: Value 2017-2022

Table 4 Sales of Cigarettes: % Volume Growth 2017-2022

Table 5 Sales of Cigarettes by Category: % Value Growth 2017-2022

Table 6 Sales of Cigarettes by Blend: % Volume 2017-2022

Table 7 Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2017-2022

Table 8 Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2017-2022

Table 9 Sales of Cigarettes by Pack Size: % Volume 2017-2022

Table 10 Sales of Cigarettes by Price Band: % Volume 2017-2022

Table 11 NBO Company Shares of Cigarettes: % Volume 2018-2022

Table 12 LBN Brand Shares of Cigarettes: % Volume 2019-2022

Table 13 Sales of Cigarettes by Distribution Format: % Volume 2017-2022

Table 14 Illicit Trade Estimate of Cigarettes: Volume 2017-2022

Table 15 Forecast Sales of Cigarettes: Volume 2022-2027

Table 16 Forecast Sales of Cigarettes by Category: Value 2022-2027

Table 17 Forecast Sales of Cigarettes: % Volume Growth 2022-2027

Table 18 Forecast Sales of Cigarettes by Category: % Value Growth 2022-2027

Table 19 Forecast Sales of Cigarettes by Blend: % Volume 2022-2027

Table 20 Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2022-2027

Table 21 Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2022-2027

Table 22 Forecast Sales of Cigarettes by Pack Size: % Volume 2022-2027

Table 23 Forecast Sales of Cigarettes by Price Band: % Volume 2022-2027

TOBACCO IN POLAND

EXECUTIVE SUMMARY

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Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 2 Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Health warnings

Plain packaging

Point-of-sale display bans

Flavoured tobacco product ban

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 24 Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 25 Sales of Tobacco by Category: Volume 2017-2022

Table 26 Sales of Tobacco by Category: Value 2017-2022

Table 27 Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 28 Sales of Tobacco by Category: % Value Growth 2017-2022

Table 29 Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 30 Forecast Sales of Tobacco by Category: Value 2022-2027

Table 31 Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 32 Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 3 Research Sources

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