

## **Cigarettes in Kazakhstan**

Market Direction | 2023-06-23 | 23 pages | Euromonitor

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### **Report description:**

In 2022, there was a significant fall in volume sales. Authorities in Kazakhstan have been implementing tough anti-tobacco policies and these are bearing fruit, with smoking prevalence falling in 2022. A further rise in excise duty was another incentive to stop smoking. Some people are giving up smoking completely and others are switching to e-vapour products in particular, which are perceived as less harmful to health. This shift was also boosted by increased availability of e-vapour products.

Euromonitor International's Cigarettes in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigarettes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Euromonitor International  
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