

Cigarettes in Italy

Market Direction | 2023-06-21 | 24 pages | Euromonitor

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Report description:

Cigarettes saw a slightly stronger volume decline in 2022 than witnessed in 2021, as the era of the COVID-19 pandemic has come to an end and consumers have returned to their out-of-home lifestyles. This decline is to be expected, as the circumstances of the pandemic, featuring anxiety, stress, and uncertainty, led to increasing smoking prevalence - especially in 2021.

Euromonitor International's Cigarettes in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN ITALY

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2022 DEVELOPMENTS

Cigarettes continues to decline in 2022, as the era of the pandemic comes to an end and taxes increase

Smokers becoming more conservative in their cigarettes consumption

Competition from heated tobacco affects cigarettes performance in 2022

PROSPECTS AND OPPORTUNITIES

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TOBACCO IN ITALY

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