

Cigarettes in Israel

Market Direction | 2023-06-23 | 22 pages | Euromonitor

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Report description:

The tobacco industry in Israel has seen consistent price increases over the review period. In 2022, the price of a cigarette package increased by NIS1, and there was an additional NIS1 increase in January 2023.

Euromonitor International's Cigarettes in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN ISRAEL

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2022 DEVELOPMENTS

Compact formats gain popularity as prices continue to rise but brand loyalty remains strong

Duty-free sales and illicit trade increase as borders reopen post-COVID-19

Plain packaging leads to increased price competition in 2022

PROSPECTS AND OPPORTUNITIES

Cannabis legislation changes may impact cigarette usage in the coming years

Narrower portfolios will favour only bestselling tobacco brands in the future

Stricter regulation could dampen demand but compact cigarettes will continue to perform well

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TOBACCO IN ISRAEL

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