

Cigarettes in Hong Kong, China

Market Direction | 2023-06-19 | 23 pages | Euromonitor

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Report description:

In 2022, retail volume sales of cigarettes remained fairly stagnant, seeing only a small increase. Thanks to the efforts of tobacco control initiatives, smoking prevalence in Hong Kong has decreased over the years, limiting the opportunities for growth. The latest figure provided by the government in 2021 suggested that smoking prevalence reached a single-digit percentage for the first time in history, at only 9.5%. Apart from raising the tobacco tax, the government has implemented various initi...

Euromonitor International's Cigarettes in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN HONG KONG, CHINA

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PMI maintains its leading position

Local consumers are attracted to Japanese cigarettes

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TOBACCO IN HONG KONG, CHINA

EXECUTIVE SUMMARY

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