

Cigarettes in Finland

Market Direction | 2023-06-21 | 24 pages | Euromonitor

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Report description:

Volume sales of cigarettes declined in 2022. With the ending of pandemic-related restrictions, consumers spent less time at home, which limited the number of smoking opportunities. Moreover, with Finns beginning to travel once again, the border trade with Estonia increased, thereby causing a dip in the local market. Price increases also played an important role in suppressing demand, with the average price of a pack of 20 cigarettes approaching EUR10 in 2022. Consistent, regular tax increases ar...

Euromonitor International's Cigarettes in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN FINLAND

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Revised Tobacco Act makes it harder for consumers to indulge their smoking habit

Planned introduction of plain packaging should benefit major players

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TOBACCO IN FINLAND

EXECUTIVE SUMMARY

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