

Cigarettes in Egypt

Market Direction | 2023-06-21 | 21 pages | Euromonitor

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Report description:

During 2022, the prices for cigarettes rose multiple times throughout the year, across all brands, with prices recording a growth between EGP4 and EGP6 during the year. The continuous rising costs associated with production, logistics, and transportation, along with the unstable conditions for imports, were causing disturbances to the supply chain, forcing manufacturers to increase prices to keep up with the cost pressure. In addition, the currency devaluation and the hardness in acquiring US do...

Euromonitor International's Cigarettes in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN EGYPT

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Shifts in the competitive landscape following British America Tobacco's exit

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Consumers shift to cheaper options, as more economic offerings hit the shelves

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TOBACCO IN EGYPT

EXECUTIVE SUMMARY

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