

Cigarettes in Dominican Republic

Market Direction | 2023-06-21 | 27 pages | Euromonitor

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Report description:

Retail volume sales of cigarettes continued to decline in the Dominican Republic during 2022 as the long-term trend away from cigarettes and towards alternative tobacco products continued to develop. In addition, smoking prevalence is still falling among the local population as significant numbers of smokers quit tobacco use altogether. Rising tobacco excise continues to put pressure on demand for cigarettes, contributing to the very high final price per pack, which has led to maintaining a smok...

Euromonitor International's Cigarettes in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Euromonitor International

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CIGARETTES IN DOMINICAN REPUBLIC

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Philip Morris continues to lead via its numerous brands across all price platforms

Japan tobacco international cedes sales and share to La Tabacalera

PROSPECTS AND OPPORTUNITIES

Flavoured cigarettes and capsules set to become increasingly popular

Smaller pack sizes poised to become more popular as taxes and prices rise

Consolidation among cigarette brands set to leave consumers with fewer options

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TOBACCO IN DOMINICAN REPUBLIC

EXECUTIVE SUMMARY

Scotts International. EU Vat number: PL 6772247784

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