

## **Cigarettes in Croatia**

Market Direction | 2023-06-20 | 22 pages | Euromonitor

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### **Report description:**

Despite facing economic challenges such as constrained household budgets due to two years of confinement and the Russian invasion of Ukraine, the cigarette industry has experienced limited opportunities for sales growth. However, even during bleak times, certain circumstances arise that contribute to an upturn in cigarette sales. In 2022, tourism emerged as a saving grace. Following two years of confinement, foreign tourists returned, and many of them found cigarettes in Croatia to be more affordable.

Euromonitor International's Cigarettes in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigarettes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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