

Cigarettes in Costa Rica

Market Direction | 2023-06-20 | 24 pages | Euromonitor

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Report description:

High inflation impinged on Costa Rican household budgets in 2022, prompting more consumers to trade down to cheaper cigarette brands. Often, the more economical options are illegal cigarettes that come from India and South Korea via the Colon Free Trade Zone in Panama. These are transported to Costa Rica by land through Paso Canoas or by sea, before being sold through traditional retailers. Typically, such products are not openly displayed in traditional retailers, but are often available to buy...

Euromonitor International's Cigarettes in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2023

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TOBACCO IN COSTA RICA

EXECUTIVE SUMMARY

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