

## **Cigarettes in China**

Market Direction | 2023-06-19 | 23 pages | Euromonitor

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### **Report description:**

Cigarettes are subject to strict regulations in China, and there is stable supply, setting it apart from other consumer goods. In 2022, cigarettes demonstrated stable retail current value growth in China, which was largely attributed to effective supply-side control by the State Tobacco Monopoly Administration (STMA) and guided by a slight rise in volume demand. By curbing production increases and enhancing tobacco quality, the STMA shortened the cigarette production and sales cycle compared with...

Euromonitor International's Cigarettes in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigarettes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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