

Cigarettes in Bosnia and Herzegovina

Market Direction | 2023-06-21 | 23 pages | Euromonitor

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Report description:

The smoking prevalence in Bosnia and Herzegovina continued to decline in 2022 under the continued influence of health and wellness trends. Moreover, the rising unit prices of cigarettes and tobacco products in general played a significant role in the decreasing volume of cigarettes sold. Unlike their parents and grandparents, younger consumers prefer healthier lifestyles and seldom start smoking at an early age. The decline in retail volume sales of cigarettes can also be attributed to the growi...

Euromonitor International's Cigarettes in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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