

Cigarettes in Belgium

Market Direction | 2023-06-19 | 24 pages | Euromonitor

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Report description:

Retail volume sales of cigarettes continued to decline in 2022. This was partly due to progressive increases in excise duties, which affected the affordability of traditional tobacco products. Consequently, some consumers opted to travel to Luxembourg to purchase cigarettes, where prices were much cheaper. Moreover, many French consumers living close to the Belgian border, who had been in the habit of purchasing cigarettes in Belgium, shifted their allegiance to Luxembourg, to take advantage of...

Euromonitor International's Cigarettes in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN BELGIUM

KEY DATA FINDINGS

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Growing demand for cheaper cigarettes, thanks to progressive increases in excise duties

Continued migration from cigarettes to e-vapour products

Medium-sized packs decrease in popularity

PROSPECTS AND OPPORTUNITIES

Cigarettes will continue to decline in the forecast period

Consumers will find it more difficult to indulge their cigarette habit, due to new anti-smoking regulations

Continued shift towards vaping, due to health concerns

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TOBACCO IN BELGIUM

EXECUTIVE SUMMARY

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