

Cigarettes in Austria

Market Direction | 2023-06-21 | 24 pages | Euromonitor

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Report description:

Volume sales of cigarettes continued to decline during 2022 as the return to pre-pandemic lifestyles led to a normalisation of cigarette consumption patterns. As the spread of the COVID-19 virus was finally brought under control and restrictions on the movement of the population were withdrawn, cigarette volume sales fell sharply to return to 2019 levels, although this should be seen mainly as the logical consequence of the spike that was seen in cigarette volume sales at the peak of the COVID-1...

Euromonitor International's Cigarettes in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2023

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CIGARETTES IN AUSTRIA

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Considerable proportion of cigarettes consumed in Austria sold via the illicit trade

JTI strengthens focus on international brands

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No exceptional restriction in sight for cigarettes

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TOBACCO IN AUSTRIA

EXECUTIVE SUMMARY

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