

Cigarettes in Australia

Market Direction | 2023-06-19 | 28 pages | Euromonitor

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Report description:

Retail volume sales of cigarettes continued to decline significantly in Australia in 2022, marking another blow to the industry. The ongoing downwards trend can largely be attributed to increasing awareness amongst Australians regarding the importance of adopting healthier habits and lifestyles. As a result, there has been a gradual shift away from smoking. The impact of the pandemic further intensified this sentiment, as heightened awareness of lung health motivated many individuals to quit smo...

Euromonitor International's Cigarettes in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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TOBACCO IN AUSTRALIA

EXECUTIVE SUMMARY

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