

Cider/Perry in the US

Market Direction | 2023-06-22 | 31 pages | Euromonitor

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Report description:

While total volume sales of cider/perry returned to decline in 2022, after limited post-pandemic recovery in 2021, regional craft brands continued to ride the "support local" wave in consumer preference. With many national brands shifting their efforts away from cider to focus on more trending products, regional brands have doubled-down on selling the pommelier experience. Regional brands are often connected to cideries, providing an environment for consumers to explore new flavours while reinst...

Euromonitor International's Cider/Perry in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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