

Chocolate Confectionery in the United Kingdom

Market Direction | 2023-06-23 | 24 pages | Euromonitor

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Report description:

The UK's economy was challenged by strong inflationary pressures in 2022. Similar to other categories in snacks, chocolate confectionery manufacturers were challenged by multiple shortages in the supply chain, which led to increasing costs in transportation, energy, labour and raw materials, such as sugar, milk and cocoa beans. At the same time, local consumers experienced shrinking disposable incomes due to the rising prices of energy, housing and food essentials, and thus were forced to reduce...

Euromonitor International's Chocolate Confectionery in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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